

WELCOME TO CREWPACKWINGS

Franchising Your Business

Best Practices

Do a full Market research and understand your competition

Layout a Financial plan

1. To Franchise

1. To Market your franchise

Set realistic goals

Hire an expert franchise consultant !



Franchising Your Business

What you should Expect From a Franchise Consultant

- Franchisability Study
- Competitive Study
- On – site evaluation
- Financial analysis
- Staffing Needs
- Determining
 1. Initial Franchise Fee
 2. Royalty amount
 3. Advertising amount
 4. Term and the renewal fee
- Territory Study
- Developing
 1. The Support Program
 2. Franchise organization
 3. Franchise Disclosure Documents
 4. Franchise agreement
 5. Multi Unit agreement
 6. Franchise Marketing Program
 7. Franchise Manuals
- Franchise accounting needs
- Training
- Point of Sale Evaluation
- Franchise Sales



Franchising Your Business

Franchising Cost Vs. Benefits

- It takes one or two franchise sales to recover your investment
- R.O.I of weeks or just a few months. NOT YEARS !
- Almost Immediate Increased Business Valuation
- A Parallel path for expanding your business
- Your Bridge To Wealth



Franchising Your Business

So....Should You Franchise?

- Why did you start this business?
- What is your goal? Near term and long terms?
- Does your business gets your heart pumping?
Or is this just a hobby
- Is this your passion
- Are you working IN your business or ON your business?
- Is this what you want to do for the rest of your life ?
- Is this what you want to do for the rest of your life ?
- If you want something extraordinary, you must do something extraordinary.



Franchising Your Business

As a Franchise Partner You :

- Overseas all aspects of a 24-hour restaurant
- Ensure that our patrons are served the highest quality burgers and Crewpackwings along with extending the
- Are a “ hands on leader
- Are a results – oriented self - starter
- Have a servant heart committed to improving the lives of others



Franchising Your Business

As a Franchise Partner You :

Crew pack wings Franchise Partners Must Successfully complete an extensive, multi-week Training program prior to taking over operation of a franchised Crew pack wings restaurant Business. With robust franchise support available, Crew pack wings Franchise Partners are Equipped to handle decisions and reap the rewards of achieving the American Dream.

